

Effectiveness of measures

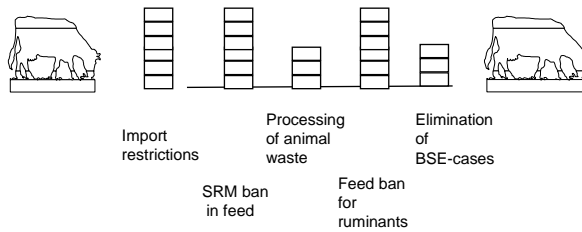
depends on the enforcement
of **all** measures

施策の効果

すべての施策の施行状況による

Conclusion: Animal Health

❖ Combination of complementing measures needed

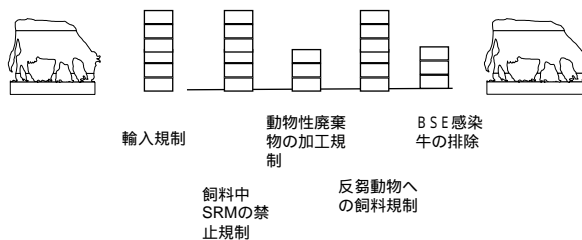


❖ Implementation of each measure should be intensively controlled



結論：家畜衛生

❖ 必要な補完的対策の組合せ

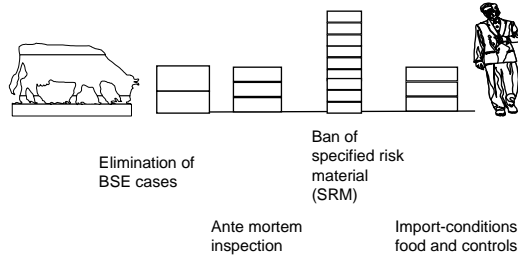


❖ 各施策の実施について徹底的な管理が必要



Conclusion: Public Health

❖ Combination of complementing measures needed

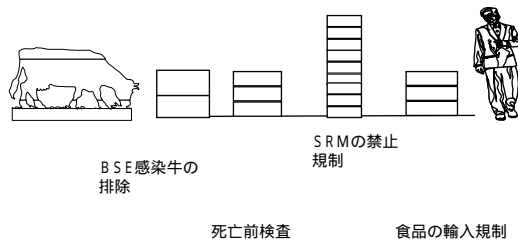


Implementation of each measure should be intensively controlled



結論：公衆衛生

❖ 必要な補完的対策の組合せ



各施策の実施について徹底的な管理が必要



Lesson Learned „What was wrong in Europe?“

- ❖ no sufficient surveillance
 - ❖ risk assessment and subsequently risk management inappropriate
 - ❖ no risk communication
 - ↑ „Surprise“
- ❏ consumer confidence destroyed

„欧州で何が悪かったのか?“の教訓

- ❖ 十分なサベイランスの欠如
 - ❖ 不適切なリスクの評価及びそれに基づく管理
 - ❖ リスクコミュニケーションの欠如
 - ↑ „驚き“
- ❏ 消費者の安心感が崩壊

Risk Communication



リスクコミュニケーション

