



EFSA'S EXPERIENCE ON INTERNATIONAL COOPERATION AND ENGAGEMENT

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WITHIN EUROPE

•National food
safety agencies
from 27
EU Member States

•400 research
institutes

•EU Agencies



OUR STAKEHOLDERS



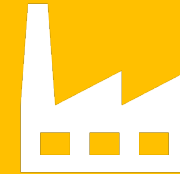
**Consumer
organisations**



**Farmers & primary
producers**



**Distributors &
HORECA**



**Business & Food
industry**



**Practitioner's
associations**



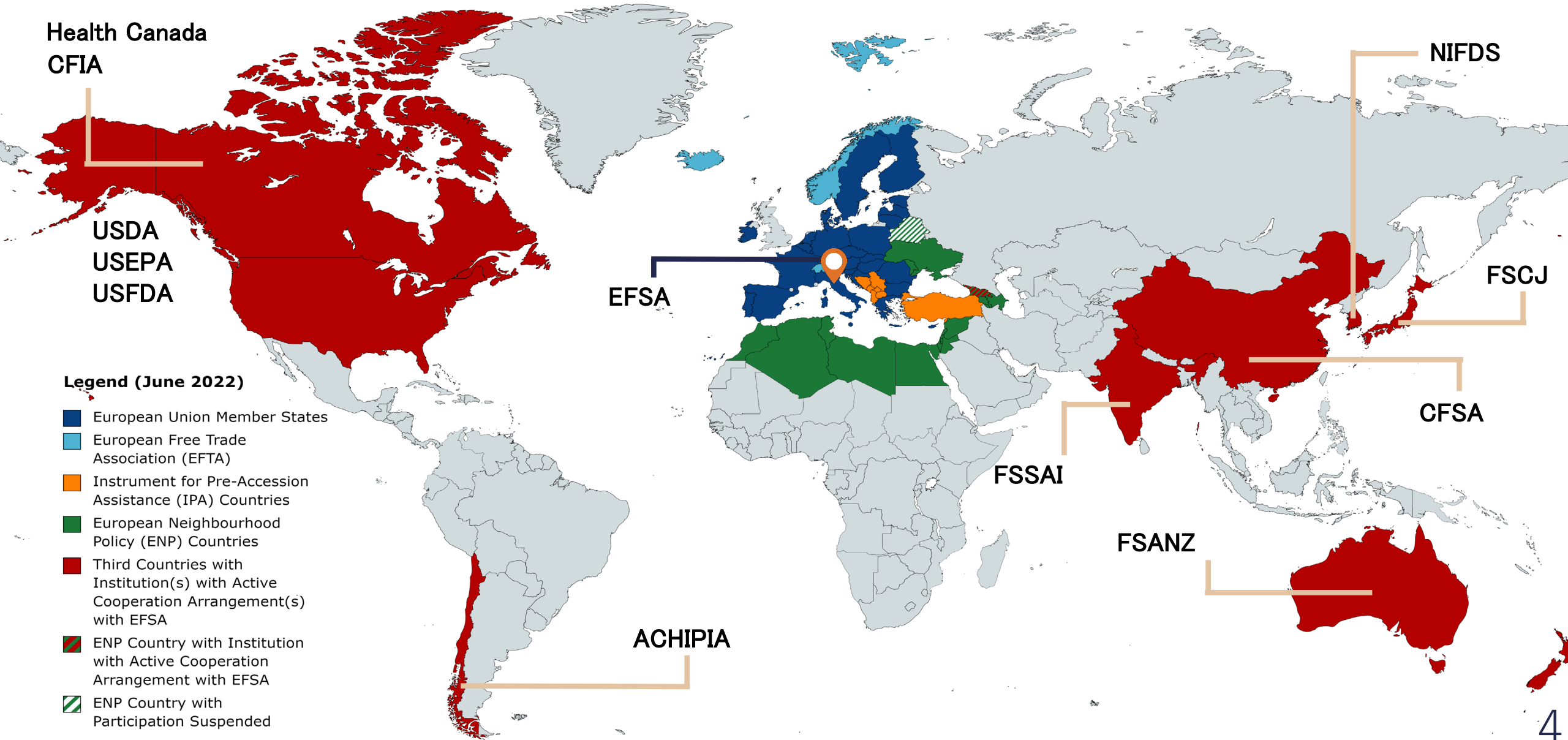
**NGOs &
advocacy groups**



Academia



EFSA'S GLOBAL PARTNERS



INTERNATIONAL COOPERATION

CODEX SUPPORT

Contaminants in food

Food additives

Pesticide residues

Nutrition/special dietary uses

Ad hoc task force on AMR

MULTILATERAL ENGAGEMENTS

International Liaison Groups

RELATIONS WITH INTERNATIONAL ORGANISATIONS

WHO, FAO, OECD

EPPO

GCRSR, WOAH

BILATERAL RELATIONS

Memoranda of Cooperation





EFSA's mandate is to
communicate food and
feed safety advice to its
partners, stakeholders
and the public in a clear
and accessible way



EFSA'S TARGET AUDIENCES



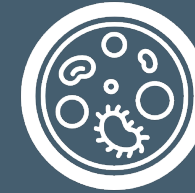
RISK MANAGERS



POLICY MAKERS



**RISK
ASSESSORS**



**SCIENTIFIC
COMMUNITY**



PARTNERS



CITIZENS



MEDIA



STAKEHOLDERS



HOW WE REACH OUR AUDIENCES

MULTIMEDIA



- Videos
- Interactive tools
- Infographics
- Data visualisation

EFSA WEBSITE



- News
- Topics
- Alerts
- Newsletter
- Factsheets
- Events

MEDIA RELATIONS



- Media monitoring & analysis
- Interviews
- Media enquiries
- Press conferences & briefings
- Media training

EFSA JOURNAL



- All EFSA scientific outputs
- Plain language summaries

SOCIAL MEDIA



- Twitter
- LinkedIn
- Instagram
- YouTube

SCIENTIFIC OUTREACH



- Science networks
- Info sessions
- Scientific conferences
- Webinars



RISK COMMUNICATION



500+

PUBLISHED
OUTPUTS PER YEAR



3.480

IMPACT
FACTOR



4.0M

DOWNLOADS FROM
ALL OVER THE
WORLD IN 2022



COMMUNICATION CAMPAIGNS



COMMUNICATION CAMPAIGNS



#PlantHealth
4Life





UNDERSTANDING OUR AUDIENCES

SOCIAL RESEARCH



STRATEGIC

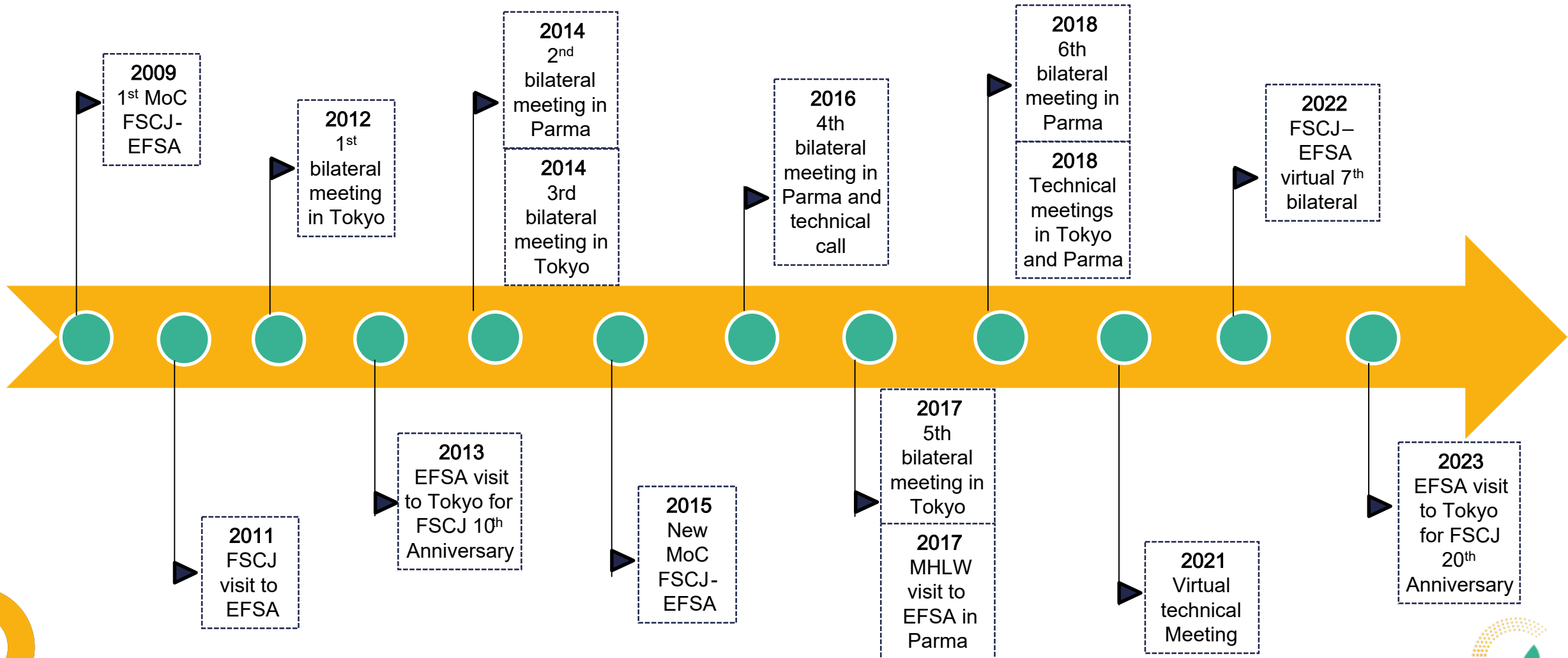
helps us inform
communication planning and the
choice of topics



TARGETED

explores a specific topic or an
audience to best frame the
communication

MILESTONES OF EFSA - FSCJ RELATIONS



MILESTONES OF EFSA - FSCJ RELATIONS

FSCJ - EFSA 7th virtual bilateral 2022

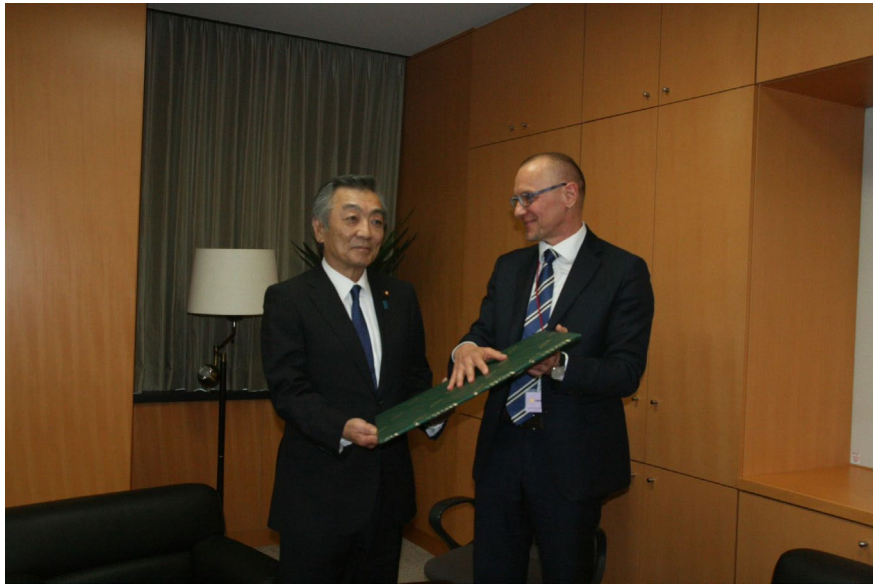


FSCJ - EFSA 6th bilateral 2018, Parma



MILESTONES OF EFSA - FSCJ RELATIONS

FSCJ - EFSA 5th bilateral 2017, Tokyo



FSCJ - EFSA 2nd bilateral 2014, Parma



MLESTONES OF EFSA - FSCJ RELATIONS

FSCJ-EFSA Signature of the 1st Memorandum of Cooperation, 2009, Parma



STAY CONNECTED

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